

TIME: 10:29
DATE: *Monday*
SPONSOR: ALBERTS
SOLICITOR: EG

WHY BE MAULED BY THE CHRISTMAS MOBS? BE SMART AND DO YOUR CHRISTMAS SHOPPING BEFORE YOU LEAVE SCHOOL. ALBERTS IS THE PLACE TO FIND THAT SPECIAL GIFT MADE-TO-ORDER TO PLEASE YOUR SPECIAL FRIENDS. IS SHE A SKI ENTHUSIAST? A SKI-SWEATER OR A CAP WILL SEND HER OFF TO THE SLOPES BLESSING YOUR THOUGHTFULNESS. FOR YOUR MORE FEMININE FRIENDS, ALBERTS HAS A BEAUTIFUL SELECTION OF JEWELRY AND SCARVES, GUARANTEED TO PLEASE EVEN THE MOST DISCRIMINATING TASTE. AND THE TAILORED MISS HASN'T BEEN FORGOTTEN EITHER. SMART COTTON BLOUSES AND TRIM BELTS ARE JUST WHAT IT TAKES TO MAKE HER CHRISTMAS CHEERY. YOU'LL FIND COUNTLESS GIFT ITEMS, AND YOU'LL BE PLEASANTLY SURPRISED AT THE LOW PRICES, RANGING FROM \$1 UP. ALBERTS HAS AN UNBEATABLE SELECTION OF GIFTS FOR THE FAIR SEX--PLUS THE BONUS OF LETTING YOU CHOOSE WITHOUT BEING PUSHED AND JOSTLED. TO MAKE YOUR CHRISTMAS SHOPPING MERRY, DO IT AT ALBERTS, 241 MAIN ST.

*This is WCSR, 600 on
your dial, voice of Smith
College - the correct time is 10:30*

